

2024

Rural Poll Webinar

Civil Discourse in Rural Nebraska

Presenter: LJ McElravy



Survey Methodology



Mailed self-administered questionnaires in spring (March - June)

Sample includes 7,000 randomly selected rural households in 86 counties

17% Response rate in 2024 (1,010 responses, just over 5,800 deliverable addresses)

Margin of error $\pm 3\%$

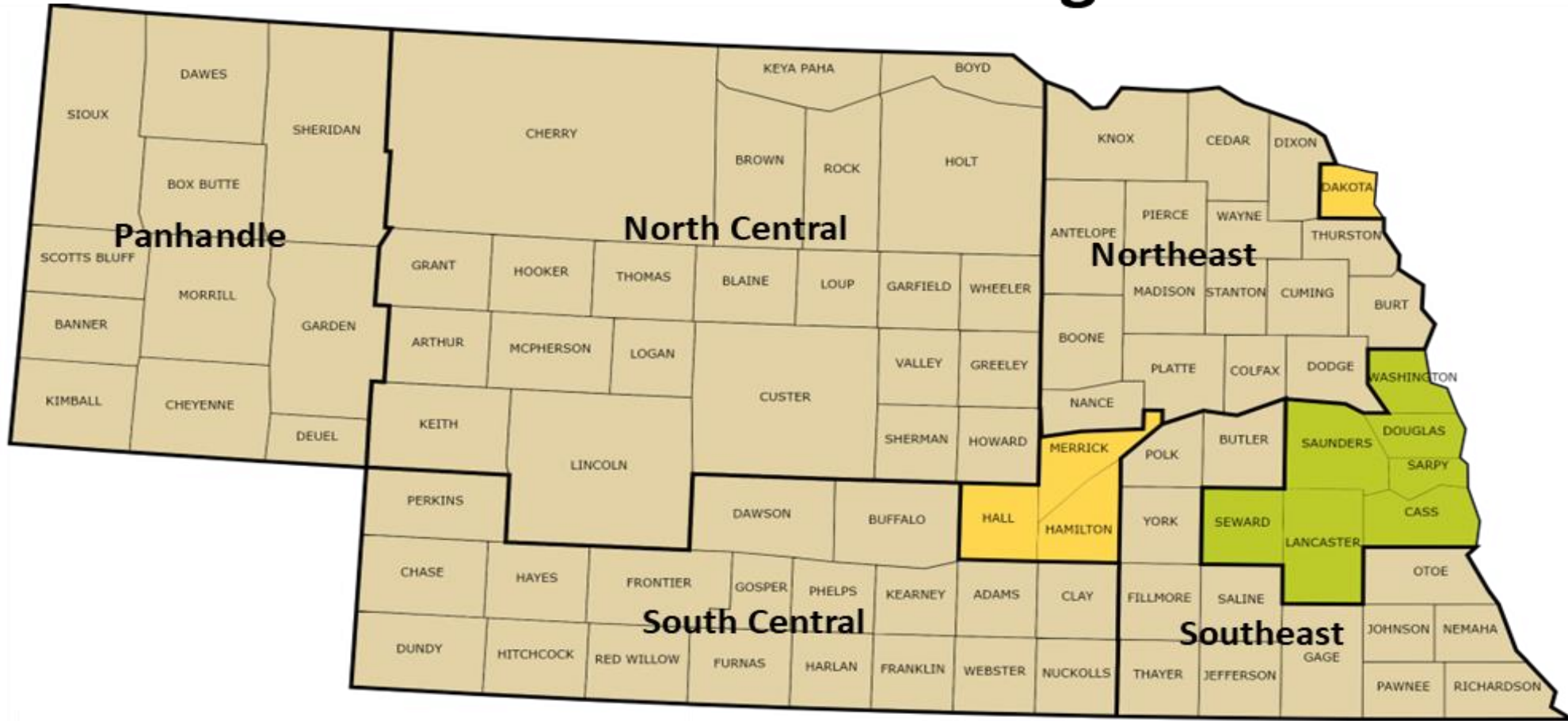
Procedure (Total Design Method)




1. A pre-notification letter was sent requesting participation in the study and gives link to online survey.
2. The questionnaire was mailed with an informal letter signed by the project manager approximately ten days later.
3. A reminder postcard was sent to those who had not yet responded approximately ten days after the questionnaire had been sent.
4. Those who had not yet responded within approximately 20 days of the original mailing were sent a replacement questionnaire.

Sampled Counties and Regions



Nebraska Rural Poll Regions

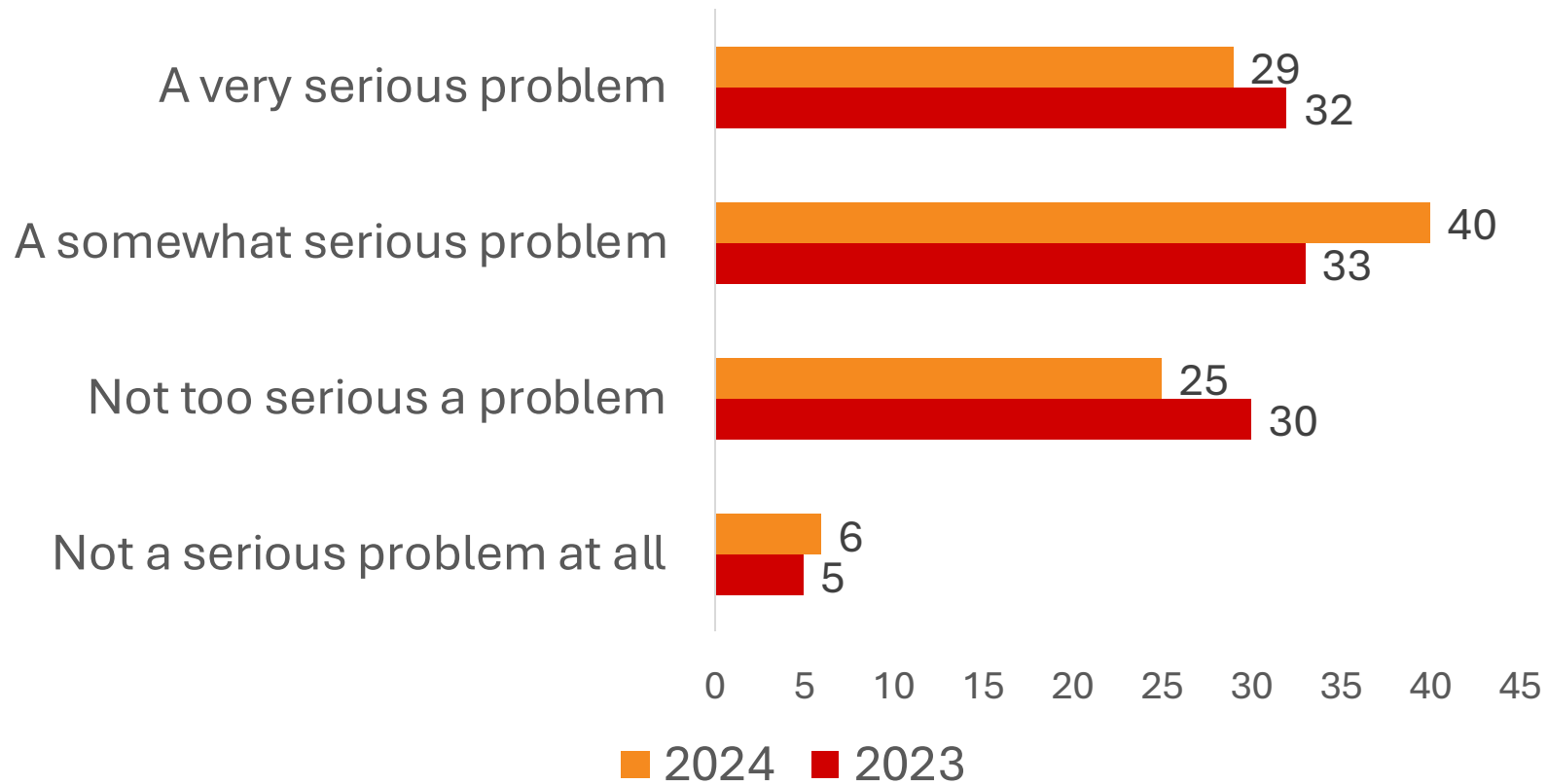


-  Nonmetropolitan County Surveyed in Rural Poll
-  Metropolitan County not Surveyed in Rural Poll
-  County Classified as Metropolitan but Surveyed in Rural Poll

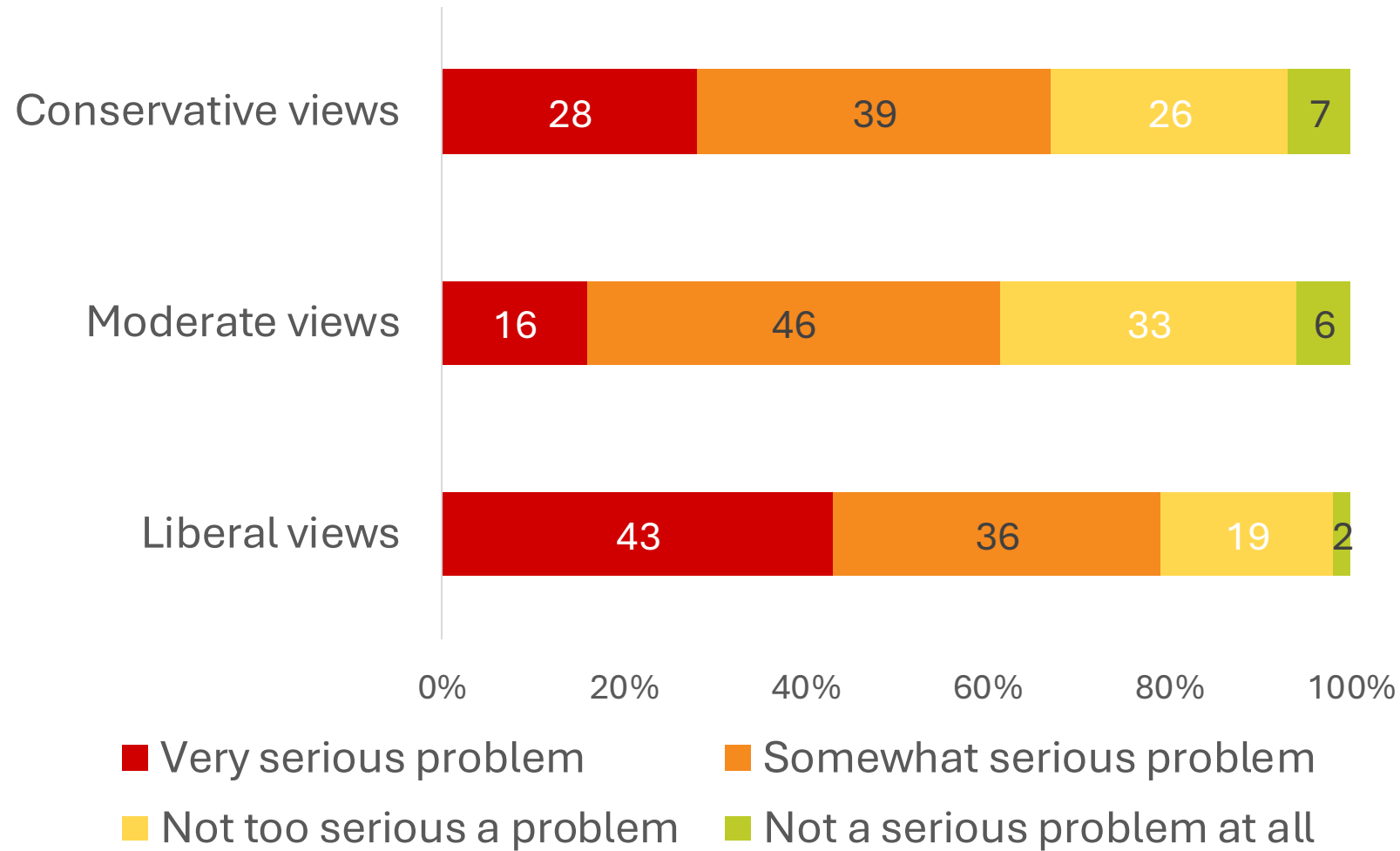
Trends in Civil Discourse



How serious a problem is the lack of civil or respectful discourse in our political system?



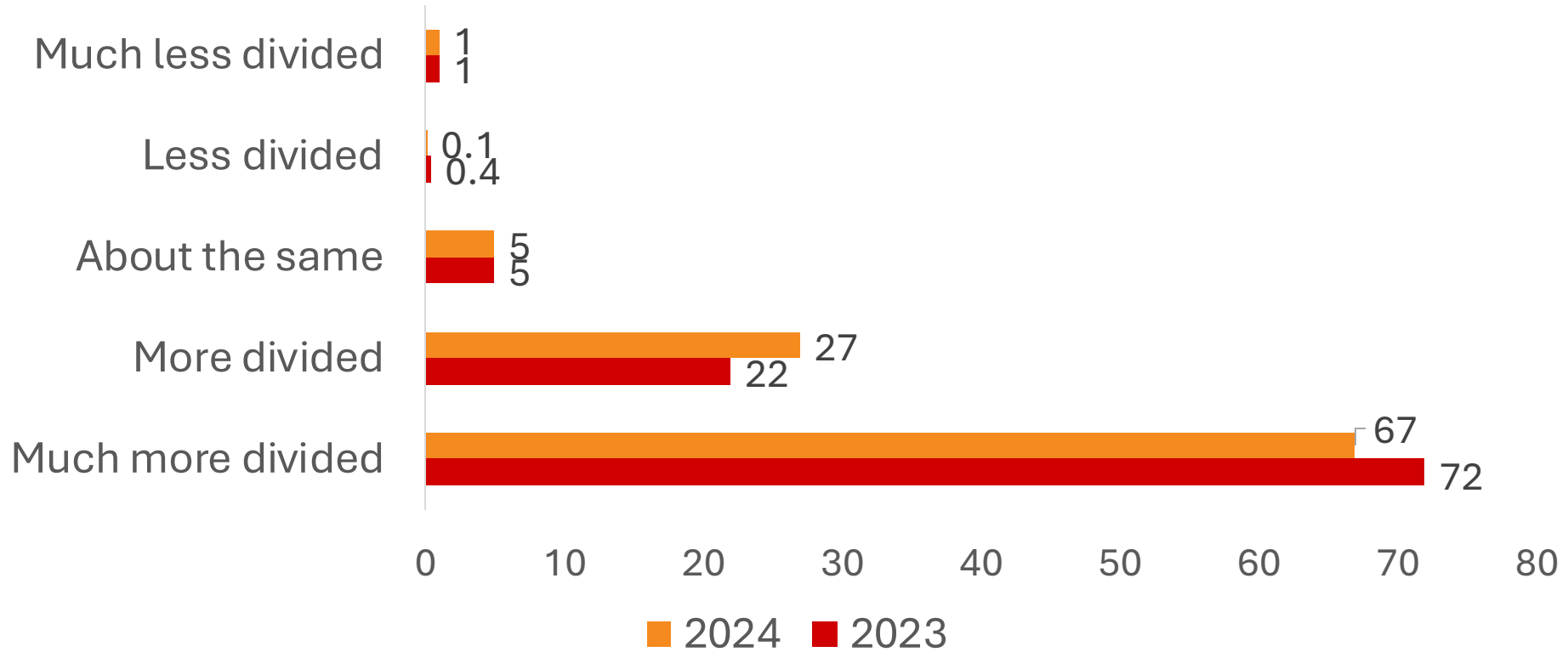
Perceptions of Civil Discourse by Political Views



Trends in Civil Discourse

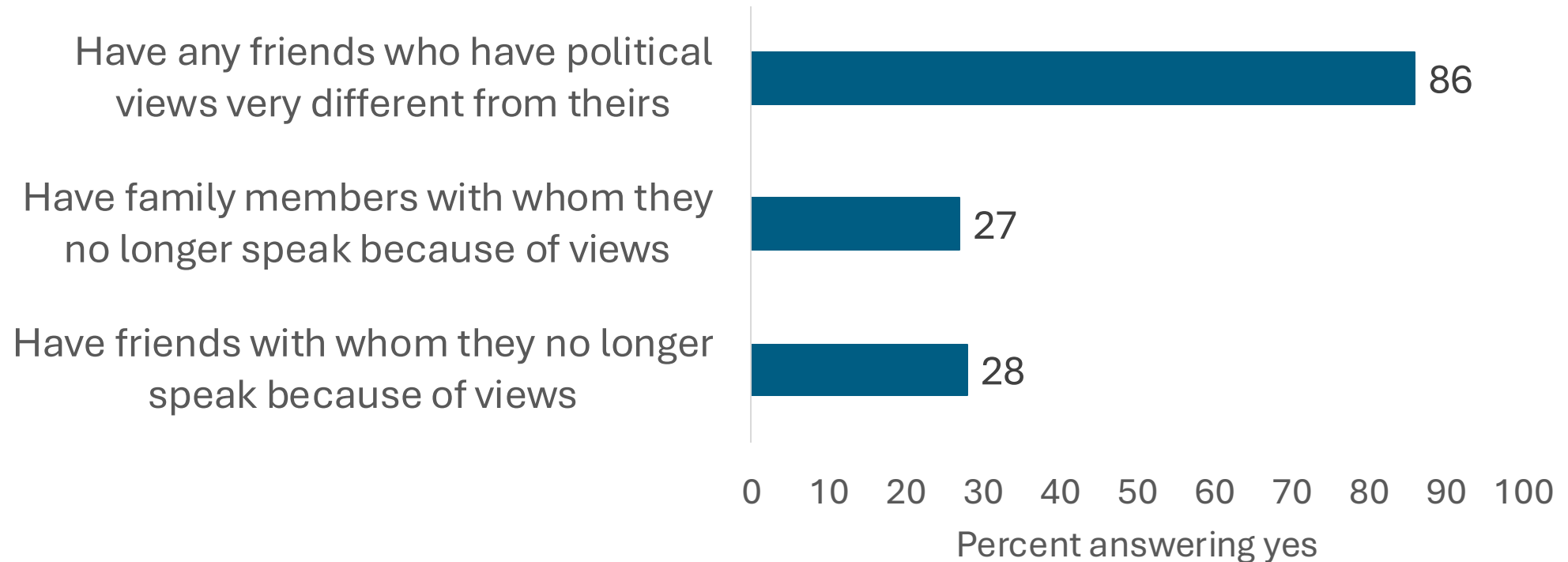


Do you think Americans are more divided over politics than they were 10 years ago, less divided, or are they about the same?



Experiences with Political Conflicts

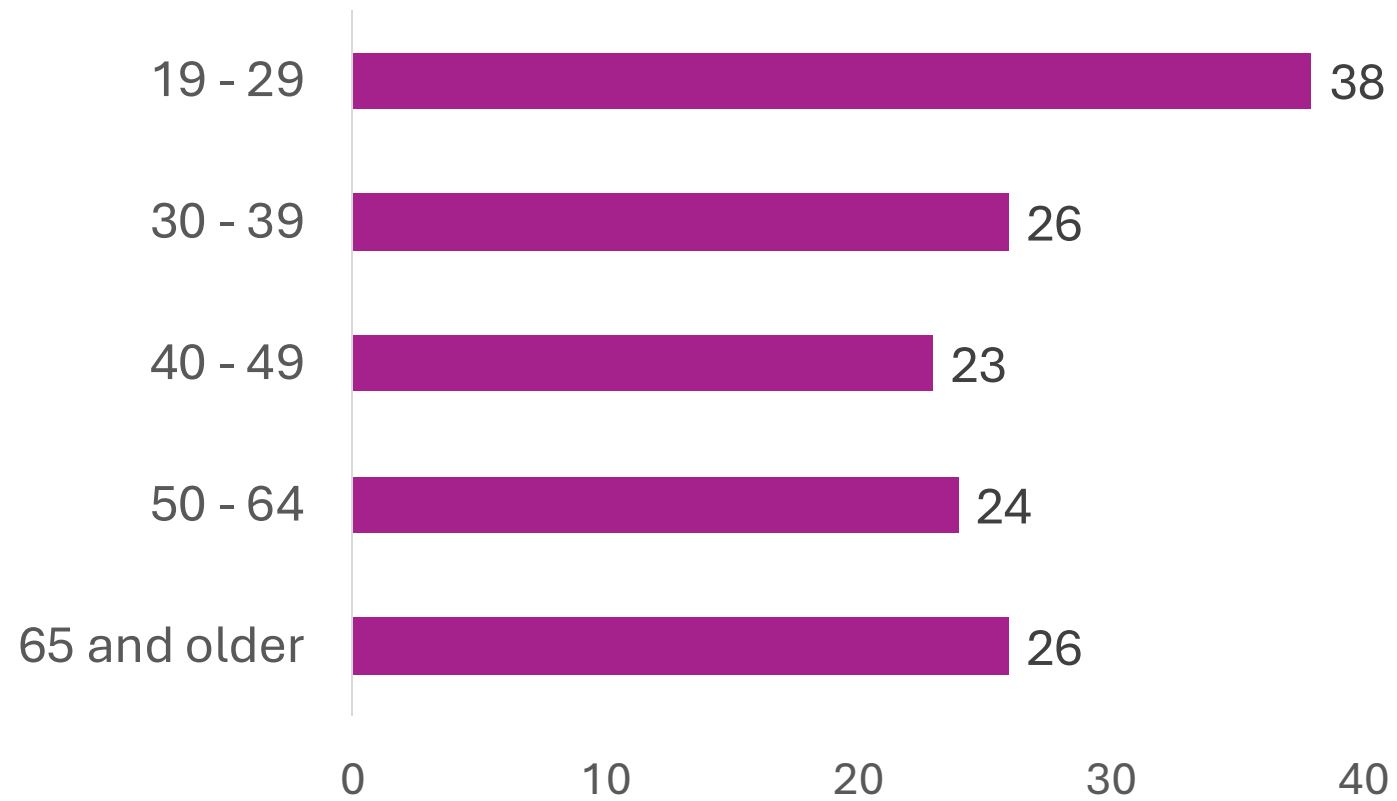
Have you experienced the following items?



Experiences with Conflicts by Age



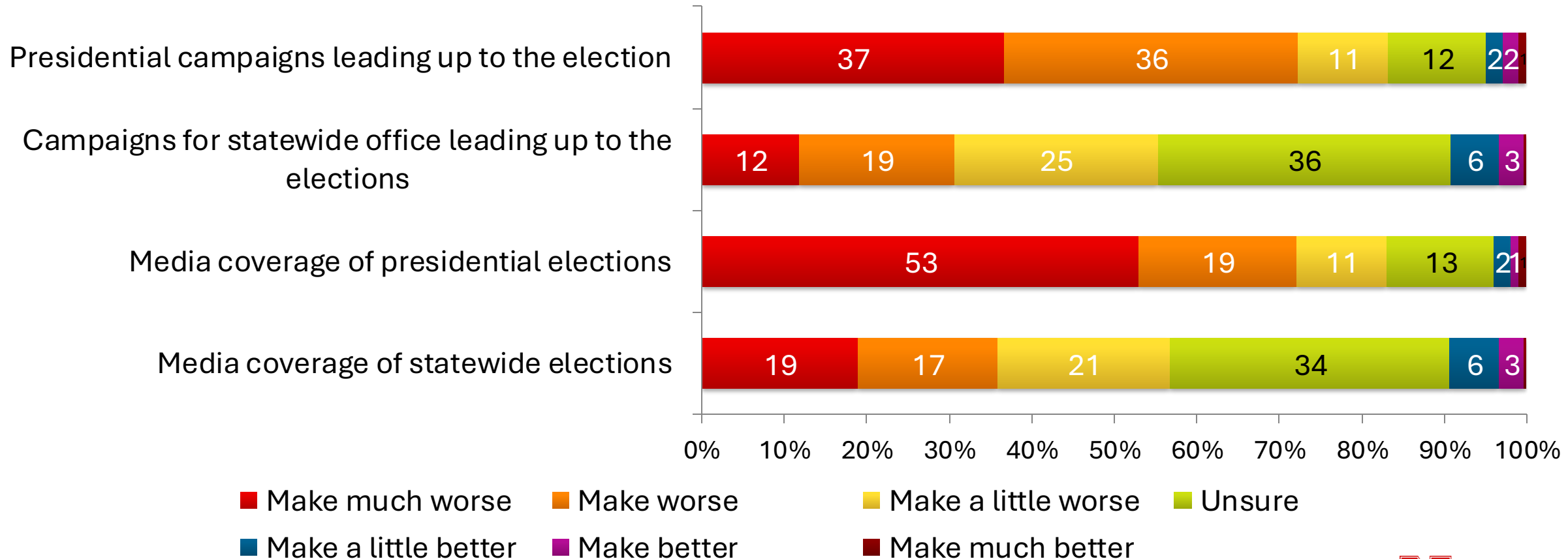
Have Family Members They No Longer Talk to Because of Views About Politics and Current Events by Age



Opinions about Sources of Political Divisions



No matter how you feel about political division as a whole, what impact do you think the following will have on political division in the United States?



Reactions



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Next Rural Poll Webinar

Topic: Artificial Intelligence, mid to late October

**View recordings and register online at:
ruralpoll.unl.edu/webinars**



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For the full Rural Poll Report:

